



Software Product Engineering

AgreeYa helps companies design and develop high quality software products from concept to reality; quickly and cost-effectively to enhance competitive advantage.

Committed to delivering product innovation, AgreeYa has provided Software Product Engineering services for customers across multiple domains and technology platforms.

AgreeYa's proprietary agile product development approach focuses on delivering high quality, accelerated time-to-market, and a high return on investment. We use development frameworks that are extensible, scalable, and provide for seamless integration with third-party systems.

AgreeYa's value proposition is in its Information Technology Lab (iLab) that identifies, develops, and deploys sustainable technology solutions based on existing and emerging technology trends. Our engineers and research staff continuously evaluate emerging technologies and products within Microsoft, J2EE, and Open Source to develop solution delivery accelerators and provide end-to-end solutions to our customers.



Key benefits of our Software Product Engineering services:

- Rapid go-to-market
- Incremental development/delivery model that engages customers through the project lifecycle
- Lower total cost of development and ownership by using AgreeYa's O³ (onsite-offsite-offshore) delivery model
- Use of best-of-breed technologies, frameworks, and accelerators
- Ability to increase product effectiveness by incorporating market feedback

SUCCESS STORIES

Dashboard product development for Sales Workstyle Management Solutions Provider

The Customer is a pioneer in Sales Workstyle Management, offering the industry's first solution that combines sales process software, sales performance tools, and live personal sales assistants. They deliver their sales automation tool using the Software as a Service (SaaS) concept through their website. To provide better management review of the sales activity through their sales automation tool, the Customer required a dashboard module which would also enhance performance and the ability to deliver functions through their website.



AgreeYa was engaged by the Customer to develop a Dashboard product that used current web technology, increased performance, and had a state-of-the-art interface. AgreeYa evaluated different products and recommended a new product, Adobe Flex, to build the Dashboard. AgreeYa performed detailed research on Flex and developed a framework /architecture to suit the Customer's requirements. Using an iterative model for Rich Internet Application Development (RIA), AgreeYa developed the Dashboard from scratch with functionality explanations of the screen layouts provided by the Customer. The screen functionality included: Performance Dashboard, Activity Dashboard, Benchmarks and KPIs, and Effectiveness and Pipeline History.

The key benefits realized from this project include: structuring and optimizing sales processes for the Customer's clients; easily understandable graphical statistics for comprehensive management review; consolidated data on the sales position, pipeline, sales effectiveness, and each salesperson's performance; and simple, easy-to-use application with drill-down graphical reporting.

Product development for Social Ticketing and Attendee Relationship Management System

The Customer is a newly established US product company developing the world's first Attendee Relationship Management Solution and Social Ticketing Network for the sports and entertainment industry. The Customer wanted to develop a 'platform' with two integrated products – one for Venues (attendee relationship management) and one for Attendees (social network). The Customer engaged AgreeYa to develop the Venues and Attendees products, including: developing a rich user interface; centrally hosting the solution; using web services (SOA); developing secure, transaction-based system with POS device integration; and providing a fast response time.



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