



Design and develop web-based newsletter management system

The Customer

The group was founded to "Feed the World with Knowledge" through research and education regarding the potential of a plant-based diet, to promote health and prevent disease. The Customer harvests the latest findings, whether from their own state-of-the-art laboratory or from the finest universities around the world, to bring the public news and information through brochures, newsletters, published articles, quarterly magazines, videos, and television programming.

The Challenge

The group engaged AgreeYa to help them develop, implement, and support their newsletter content management and publishing system. The project scope included: developing the newsletter creation, editing, and approval workflow mechanism; developing a content management system to store the newsletters; publishing the newsletters and magazines on the website; and distributing them via email.

The challenge was to customize existing Microsoft products to cater to customer's specific workflow and template requirements. For email distribution, the portal was to be integrated with a third-party,

marketing/communications service provider. Another important challenge of this project was to design a highly available architecture which would provide 100% up-time.

The Solution

Leveraging AgreeYa's O³ (onsite-offsite-offshore) delivery model, one onsite delivery manager was deployed to aid the customer Project Manager in communication, coordination, status reporting and risk management. AgreeYa's software development lifecycle methodology included a prototype phase, which provided mitigation of the technical and functional risks at an early stage. The AgreeYa offshore team deployed a local development and test bed, and accessed the staging and production servers over secure VPN access.

AgreeYa provided integration to the third-party communications provider which was achieved using web services. A complex infrastructure of 16 servers across four server farms, distributed across the US, was implemented to ensure redundancy, backup, and disaster recovery.

The Results

The benefits of this project were realized through the use of AgreeYa's .NET experts, who had rich

experience with Microsoft SharePoint Portal Server and Microsoft Content Management Server. The project was delivered on schedule, and support was provided by AgreeYa during support phases and “Go Live”.

Customer also gained the following business benefits:

- ☒ The redesign of the website allowed for easier maintenance.
- ☒ Newsletter content was able to be updated centrally.
- ☒ A workflow for updating content was established. AgreeYa provided features in the portal to save the content in a structured method with proper hierarchy and classification.
- ☒ Experienced a drastic reduction in the time and effort to publish the newsletter.
- ☒ AgreeYa’s iLab Solution Delivery Accelerators accelerated the development lifecycle.

The Technology

The application was developed using Microsoft Content Management Server, Microsoft SharePoint Server, Visual Studio .NET, and SQL Server. Twelve Horses was used as the marketing/communications

service provider and integrated using Web Services/XML framework.

AgreeYa’s Portal Solutions

AgreeYa's Portal Solutions deliver extensive community, collaboration, content, document, and knowledge management capabilities combined with security, identity management, and mobile access capabilities. With expertise in a wide range of technologies, we deliver the following advantages to our customers:

- ☒ Accelerate productivity by providing employees with accurate information quicker
- ☒ Create a dashboard of key performance indicators for proactive decision making
- ☒ Manage projects, information, and knowledge through a single platform
- ☒ Automate key business processes
- ☒ Reduce communication costs
- ☒ Extend collaboration to suppliers, customers, and partners

About AgreeYa Solutions

Founded in 1999, AgreeYa Solutions provides an industry leading blend of technology, business consulting, and outsourcing services to provide its customers with flexibility, agility, and expertise required to excel in today's business environment. Headquartered in Folsom, California and with its global operations from NOIDA, India, AgreeYa provides services to all major industry segments of the global economy, including consumer business, energy, health care, government, manufacturing, telecommunications, banking, and financial services.

AgreeYa has been providing high quality solutions and services to customers such as Acer, Alcoa, Allergan, Daimler Chrysler, Deloitte, Fujitsu, Gap, HP, Kaiser Permanente, Lucent, Mitsubishi, Nissan, State of California, State of North Carolina, State of Washington, and Verizon. For more information about AgreeYa Solutions, please visit <http://www.agreeya.com/>.



Global Headquarters

605 Coolidge Dr.
Folsom, CA 95630
USA
Phone: (916) 294-0075
Toll-free: (800) AGREEYA
Fax: (866) 886-1555
Email: sales_americas@agreeya.com

Global Delivery Center

B-38 C/2, Sector-57
NOIDA - 201 301
India
Phone: +91 (120) 439-4400
Fax: +91 (120) 439-4444
Email: sales_asia@agreeya.com

Dubai Regional Office

PO Box 18318
Office LOB 1-G25
JAFZ, Dubai, UAE
Cell: +971 (50) 2400104
Phone: +971 (4) 8873711
Fax: +971 (4) 8873712
Email: sales_gulf@agreeya.com